

Cogitate Privacy Statement

Last Revised: April 19, 2012

This Cogitate Privacy Statement (“Privacy Policy”) explains (i) what information and Personal Information we collect and why we collect it; (ii) how we use your information; (iii) how we protect your information, and (iv) how you can remove your information from our services. This Privacy Policy applies to the Cogitate Inc. family of websites including, for example, cogitateinc.com and 9gbackup.com (“Website”).

We define your Personal Information to include your name, email address and billing information.

Information We Collect

We collect information to provide you with a custom experience, keep your session active, and improve our Website. We collect information about you in two ways:

- **Information You Provide.** To use the 9G BACKUP™ data storage software and associated data storage services (“Services”), you are required to register for an Account. When you do, we ask for Personal Information. You may also provide us information when you email or call us, or through feedback and other forms on our Website.
- **Information We Get From Your Use of Our Website.** We may collect information about the way you use our Website. This information includes:
 - **Website Cookies and Logs.** When you visit our Website, our servers automatically collect and store certain information in our server logs. This information may include your IP address, browser type, page requested and your search queries, and cookies that may uniquely identify your browser.
 - **Local storage.** We may collect and store information (including personal information) locally on your computer using mechanisms such as browser web storage (including HTML 5) and application data caches.
 - **Backup Service.** As described in more detail below, when you use our Services, our system automatically encrypts and transfers your files to Cogitate’s servers. During your use of our Services, our system stores certain information including, for example, your operating system type and file types and sizes. We do not look at the contents of your files.

How We Use the Information We Collect

We are committed to providing a high-performance, secure, easy-to-use online backup service. We use the information we collect to provide, protect and maintain the Services we provide you, develop new services and protect our users.

- **Communication.** From time to time, we may communicate with you via email to inform you of service-related information such as confirmation of a password change, expiration

of a credit card, notification of a service issue, or availability of a new product or feature. If you provide us with your phone number, we may also contact you via phone for support reasons. When you contact us, we may keep a record of your communication to help solve any issues you may be facing with our system.

- **No Spam.** We do not sell, rent, trade or give away your Personal Information to any other organization.
- **Sharing and Disclosures with Service Providers.** We may disclose your Personal Information to third party service providers as necessary to operate our business such as, for example, providing your Personal Information for credit card processing. We may also share certain aggregated non-personal information (such as total volume of data we store) with third parties.
- **Law Enforcement.** We may disclose Personal Information, with or without notice, (a) where required by law, (b) to protect and defend the our rights, our network, and our other users, or (c) to enforce the agreements we have in place with you such as, for example, the 9G BACKUP™ Website Terms of Use.
- **Corporate Change.** If we are involved in a merger, acquisition, or any form of sale of some or all of our assets, we will provide you notice before personal information is transferred and becomes subject to a different privacy policy.

Security

The 9G BACKUP™ data storage software encrypts your data while transmitting to our system over an encrypted connection. The data you store on our servers is encrypted and the servers are stored in a secure location with access controls for authorized personnel.

Updating or Removing Information

You may update or remove you information by signing in to your Account with us (www.9gbackup.com) or by contacting Cogitate support. To remove your information, please visit your Account and click “YES Please Remove my Account and All Data.” If you remove your Account, we may keep some of your data in our archives or backups as well as your Personal Information for business operating purposes.

Application

Our Privacy Policy applies to all of the services we offer, but excludes services that may have separate privacy policies that do not incorporate this Privacy Policy.

Our Privacy Policy does not apply to services offered by other companies or other sites linked from our services. Our Privacy Policy does not cover the information practices of other companies and organizations.

Privacy Policy Changes

We may update this Privacy Policy from time to time. Minor changes will be posted to www.9gbackup.com/legal/privacy.aspx. If we make material changes to this Privacy Policy, we

will announce more prominently, including, for example, sending you an email notification. Your continued usage of our Services after the effective date of the Privacy Policy change expressly constitutes consent to the new Privacy Policy. If you do not consent, you may cancel your Account with us as described above in the “Updating or Removing Information” section.

Privacy Complaints

We are committed to protecting your privacy. If you have a privacy concern, please first contact us directly so that we may discuss your concern. You may contact us by visiting www.9gbackup.com/contactus.aspx.

Contacting Cogitate

To view the latest version of this Privacy Policy and for any questions, comments, suggestions, or concerns, please contact us at www.9gbackup.com/contactus.aspx or at

Cogitate, Inc. Attn: Privacy Policy PO BOX 980685 Ypsilanti, MI 48198